

# Welcome to Buddy Bear

BUDDY BEAR OUTLETS CAN BE FOUND IN THE FOLLOWING AREAS:

KWA ZULU NATAL  
PORT ELIZABETH  
GAUTENG  
FREESTATE  
CAPE TOWN

To find your closest BUDDY BEAR call:

031 7021372

031 7021374

Or email:

leanne@buddybear.co.za

## HISTORY - CONCEPT

### ABOUT BUDDY BEAR

BUDDY BEAR, a South African Franchise was the very first bear building (in store) concept in South Africa, offering children and adults the opportunity of creating their own best friend through a progression of simple steps.

These include: Choosing the bear or animal skin, (creature without stuffing)

Stuffing the bear or animal on our locally produced stuffing machines.

Adding a heart (and making a wish)

Giving him or her a voice (by inserting a voice module)

Brushing and beautifying your bear at the spa.

Weighing and measuring at the "weigh me" station

### BEARS AND ANIMALS

We are very proud of the exceptional quality of our teddy bears and animal skins.

In the year 2004, the factory achieved the ISO 9001:2000 accreditation, proof of commitment to quality and service. At the same time, the factory works in accordance with the ICTI standards with special attention to social accountability issues.

## CLOTHING

With a strong belief in social development and upliftment, most of our clothing and accessories are created by local people who are well skilled in the process of manufacture.

These people benefit directly from their hard work, creating enrichment for themselves and their families.

## INNOVATIVE

Buddy Bear hosts a young team of highly motivated staff who constantly strive for fresh new and innovative ideas to excite children (and adults).

Our MP3 bears have been a popular addition to the Buddy Bear family and the very first in the world of "Build your own MP3 bear".

With this success Buddy Bear has continued to design and create new products constantly driving the company forward to new heights.

## EVERYONE NEEDS SOMEONE

Buddy Bear strives to create the most cost effective bear building experience without compromising standards or quality whilst offering every person the opportunity of sharing the excitement and enjoyment of building one's own Buddy Bear.